

# SEVERNA PARK BUSINESS

## **PRINCIPLES OF ACCOUNTING & FINANCE**

Introduction to accounting through manual and computer processes in the basic accounting cycle. Excel spreadsheets, internet connection activities, and/or accounting software are used to reinforce learned concepts

## **BUSINESS LAW**

Explore how the external environment created by the United States legal system impacts the way businesses operate and make decisions.

## **H. BUSINESS MANAGEMENT**

Management theory and practice are explored and then applied with hands-on projects.

## **H. ENTREPRENEURSHIP**

See if you have what it takes to start and/or run your own business and earn credit at AACC at the same time.

## **H. INTERACTIVE MEDIA PRODUCTION**

Learn the art and business of graphic design and interactive media with specific focus on the Adobe suite.

## **INTRO TO MICROSOFT OFFICE**

Make yourself appealing to NSA and other internship opportunities as well as prepare yourself for the expectations of college by becoming well-versed in the Microsoft suite.

## **H. MARKETING**

Explore why and how businesses make decisions and apply your skills to develop unique marketing pieces. Projects and presentations are central to assessment.

## **BUSINESS, INNOVATION, AND LEADERSHIP EXPLORATIONS 1A**

Look through the lens of your favorite business to discover “what makes a business run.” Content comes to life through guest speakers, field trips, and real-world projects and simulations. .

## **BUSINESS, INNOVATION, AND LEADERSHIP EXPLORATIONS 1B**

Compete against other students to solve a problem presented by a real business in the capstone project. Learn about contemporary business topics such as supply chain management, green/sustainable business, and team dynamics. (second half of BIL Exp 1A)

## **BUSINESS, INNOVATION, AND LEADERSHIP EXPLORATIONS 2**

Apply skills learned in Explorations 1 to work collaboratively to run and maintain a student-led business. Design and manufacture products to be marketed and sold throughout the school and community. Taught in Tech Ed.

# BUSINESS & SIGNATURE COMPLETERS/PATHWAYS

## BUSINESS MANAGEMENT COMPLETER

- Business, Innovation, and Leadership Explorations 1A (.5)
- Business, Innovation, and Leadership Explorations 1B (.5)
- Principles of Accounting and Finance (1)
- H. Entrepreneurship (.5)
- H. Business Management (.5)

## MARKETING COMPLETER

- Business, Innovation, and Leadership Explorations 1A (.5)
- Business, Innovation, and Leadership Explorations 1B (.5)
- Principles of Accounting and Finance (1)
- H. Marketing (1)

## SIGNATURE PATHWAY

### Take All:

- Business, Innovation, and Leadership Explorations 1A (.5)
- Business, Innovation, and Leadership Explorations 1B (.5)
- Business, Innovation, and Leadership 2 (1)
- 2 BIL Themed Electives (total of 1)
- 3 World Language (total of 3)

### Participate In:

- 3 SPHS Clubs/Co-Curriculars

### Take One:

- Early College Access at AACC
- Internship